ARCHIE SERIES
16126

JAN. 1973

NO. 212

20¢

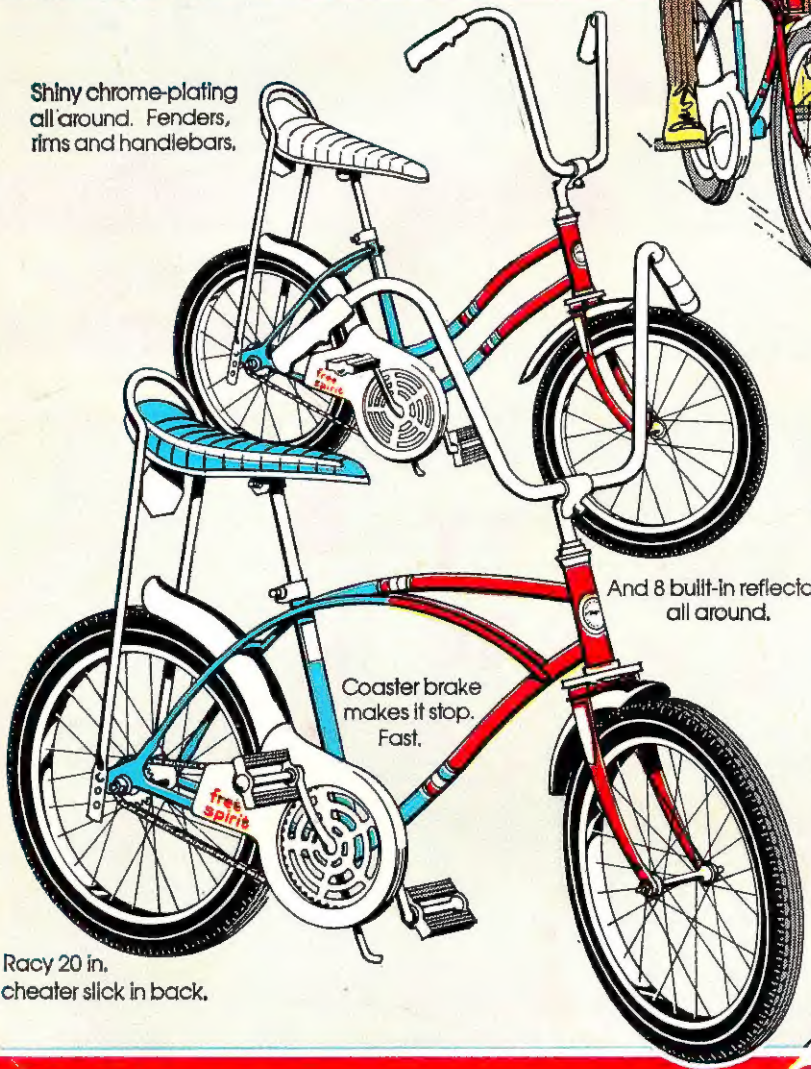
MAC

APPROVED BY THE COMICS CODE AUTHORITY

Jughead

The new Free Spirit.™
It looks like it's moving even when it's standing still.

Shiny chrome-plating all around. Fenders, rims and handlebars.



And 8 built-in reflectors all around.

Coaster brake makes it stop. Fast.

Racy 20 in. cheater slick in back.

Available at Sears, Roebuck and Co. retail stores. Or through the Catalog.

So many people want a Free Spirit, we temporarily may not have the model you want. But then, the Free Spirit is a bike worth waiting for.

Sears

SPORTS CENTER
home of the Ted Williams brand

free spirit

FREE PATCH OFFER

Please send me a Free Spirit patch for my jacket.

Name _____ Age _____

Address _____ (Please print)

City _____ State _____ Zip _____

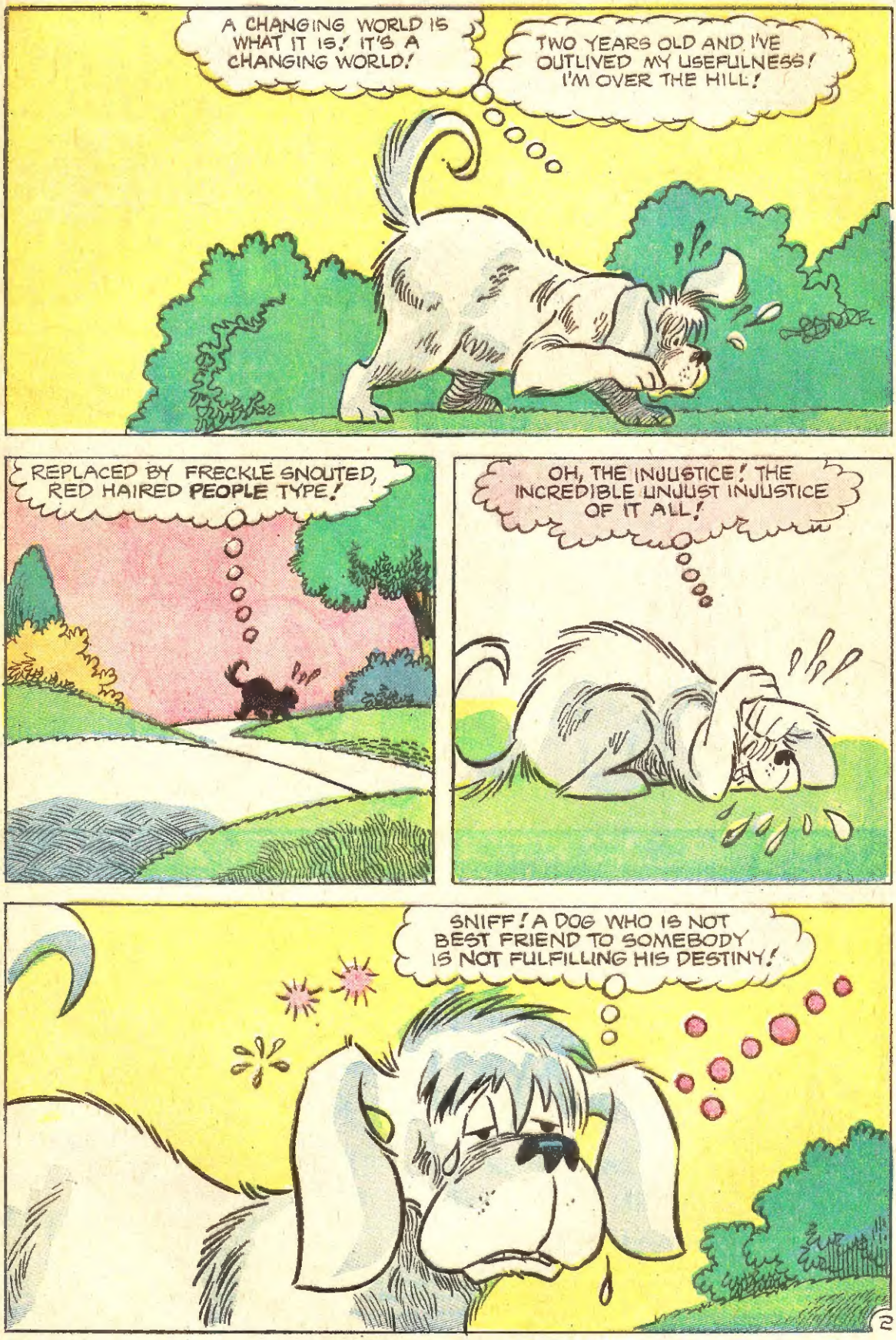
Mail coupon to: Sears, Roebuck and Co., Dept. 606, 925 S. Homan Ave., Chicago, Illinois 60607

Offer expires Jan. 31, 1973

AC-12

SURE, JUG! I GUESS I CAN LEND YOU A COUPLE OF DOLLARS!
I ALWAYS SAY, ARCH! A GUY CAN ALWAYS COUNT ON HIS BEST FRIEND!
Jughead
WHERE DESTINY LEADS ME
ULP! I'VE JUST BEEN DRAFTED INTO THE ARMY OF THE UNEMPLOYED!
DOGS HAVE ALWAYS BEEN MAN'S BEST FRIEND!
...AND NOW... TO BE REPLACED BY HIM! EE...YECH!
HIS EARS ARE TOO SHORT, HIS COAT ISN'T GLOSSY... SHUCKS, I'LL BET HE'S EVEN GOT A HOT NOSE!

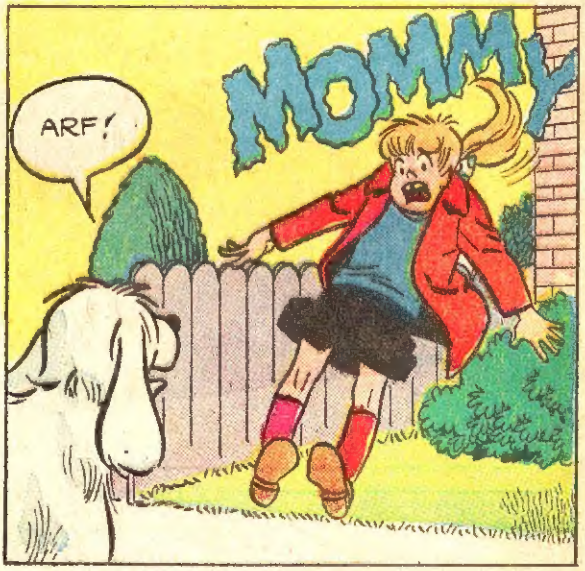
JUGHEAD, No. 212, Jan., 1973. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., 1116 First Avenue, New York, N.Y. 10021. Chicago office: 221 North LaSalle Street, Chicago, Ill. 60601. Second Class Postage paid at New York, N.Y. and at additional mailing offices. Title registered U.S. Patent Office. Yearly subscription $2.40 in the U.S.A. Single copies 20¢. Copyright © 1972 by Archie Comic Publications, Inc. No actual person is named or delineated in this fiction magazine. All rights reserved. © Under Universal, International, and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

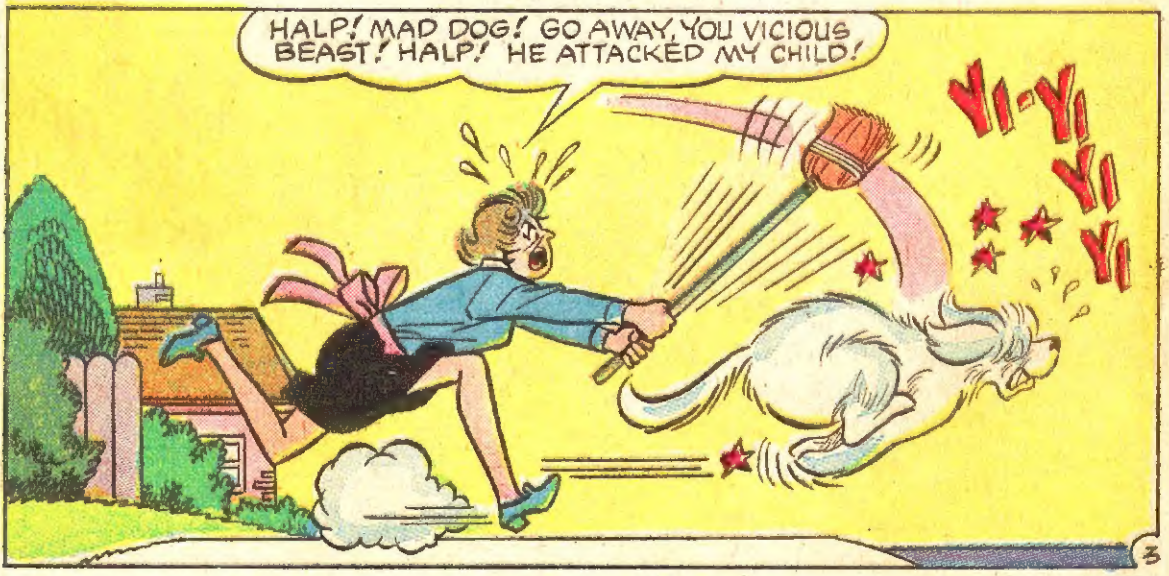

A CHANGING WORLD IS WHAT IT IS! IT'S A CHANGING WORLD!
TWO YEARS OLD AND I'VE OUTLIVED MY USEFULNESS! I'M OVER THE HILL!
REPLACED BY FRECKLE SNOUTED, RED HAIRED PEOPLE TYPE!
OH, THE INJUSTICE! THE INCREDIBLE UNJUST INJUSTICE OF IT ALL!
SNIFF! A DOG WHO IS NOT BEST FRIEND TO SOMEBODY IS NOT FULFILLING HIS DESTINY!

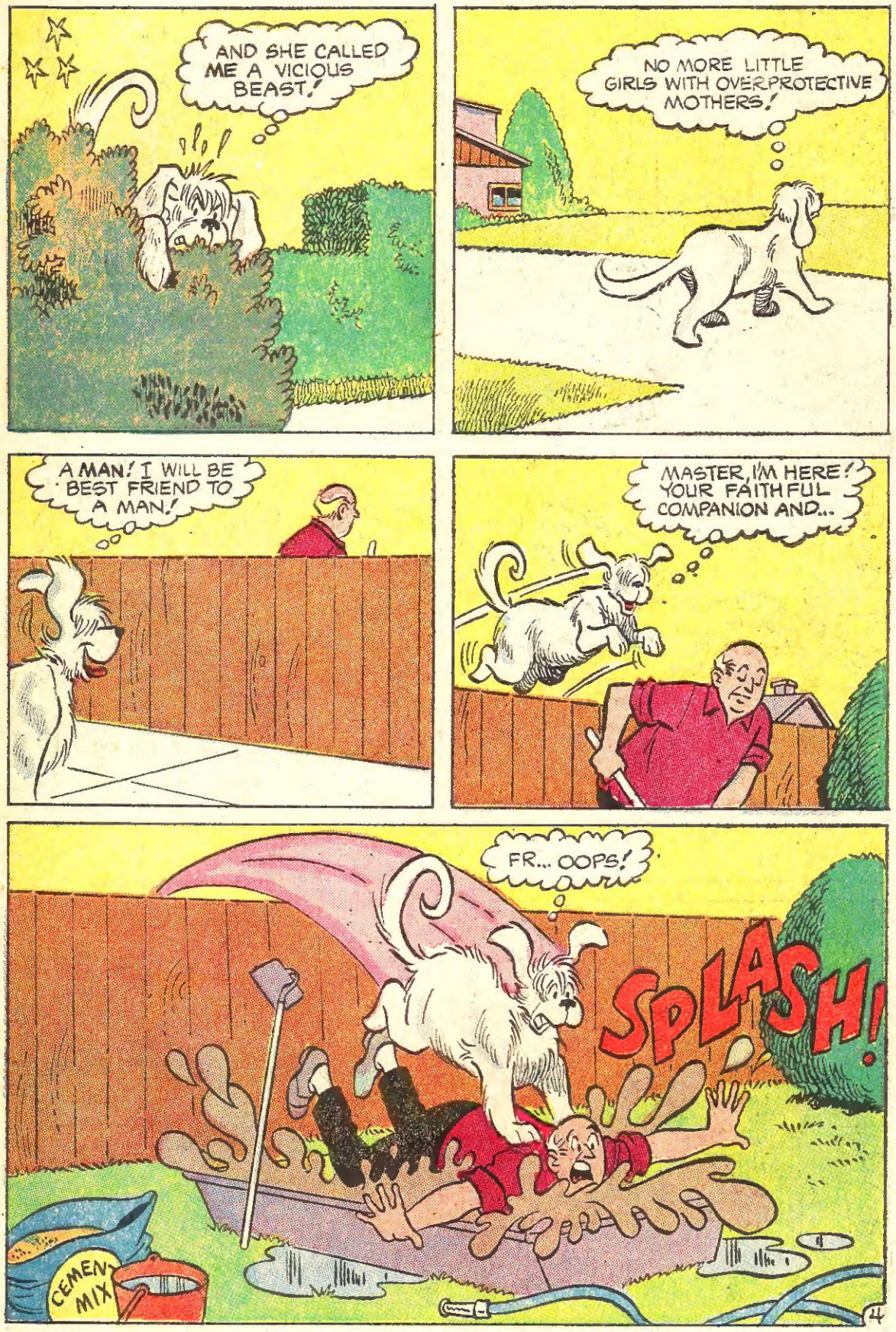
NO! I WILL NOT GIVE UP! I WILL NOT FEEL SORRY FOR MYSELF!

SOMEBODY OUT THERE NEEDS A BEST FRIEND, AND I, HOT DOG, WILL BE THAT BEST FRIEND!

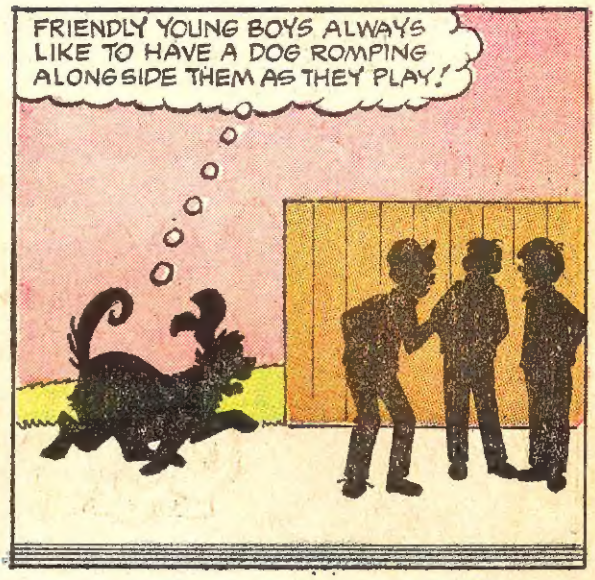
AH! A SWEET LITTLE GIRL TYPE! SOMEONE IN NEED OF LOVE AND PROTECTION!

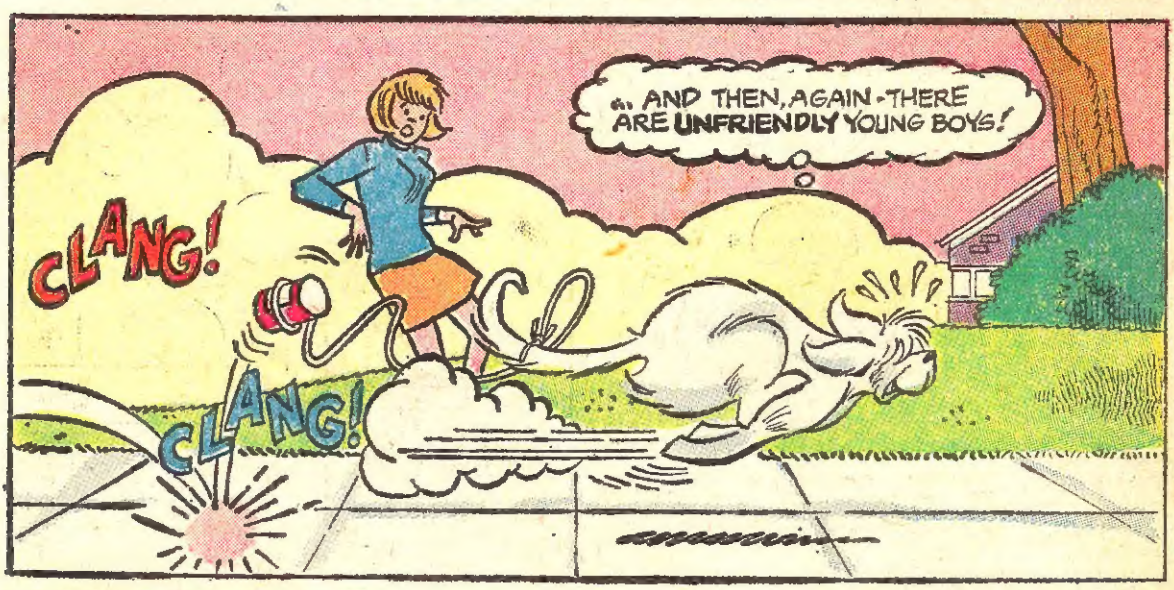

ARF!
MOMMY


HALP! MAD DOG! GO AWAY, YOU VICIOUS BEAST! HALP! HE ATTACKED MY CHILD!
YI-YI
YI
YI


AND SHE CALLED ME A VICIOUS BEAST!
NO MORE LITTLE GIRLS WITH OVERPROTECTIVE MOTHERS!
A MAN! I WILL BE BEST FRIEND TO A MAN!
MASTER, I'M HERE! YOUR FAITHFUL COMPANION AND...
FR... OOPS!
SPLASH!
CEMENT MIX
4

AH! A FRIENDLY GROUP OF YOUNG BOYS! JUST THE THING!

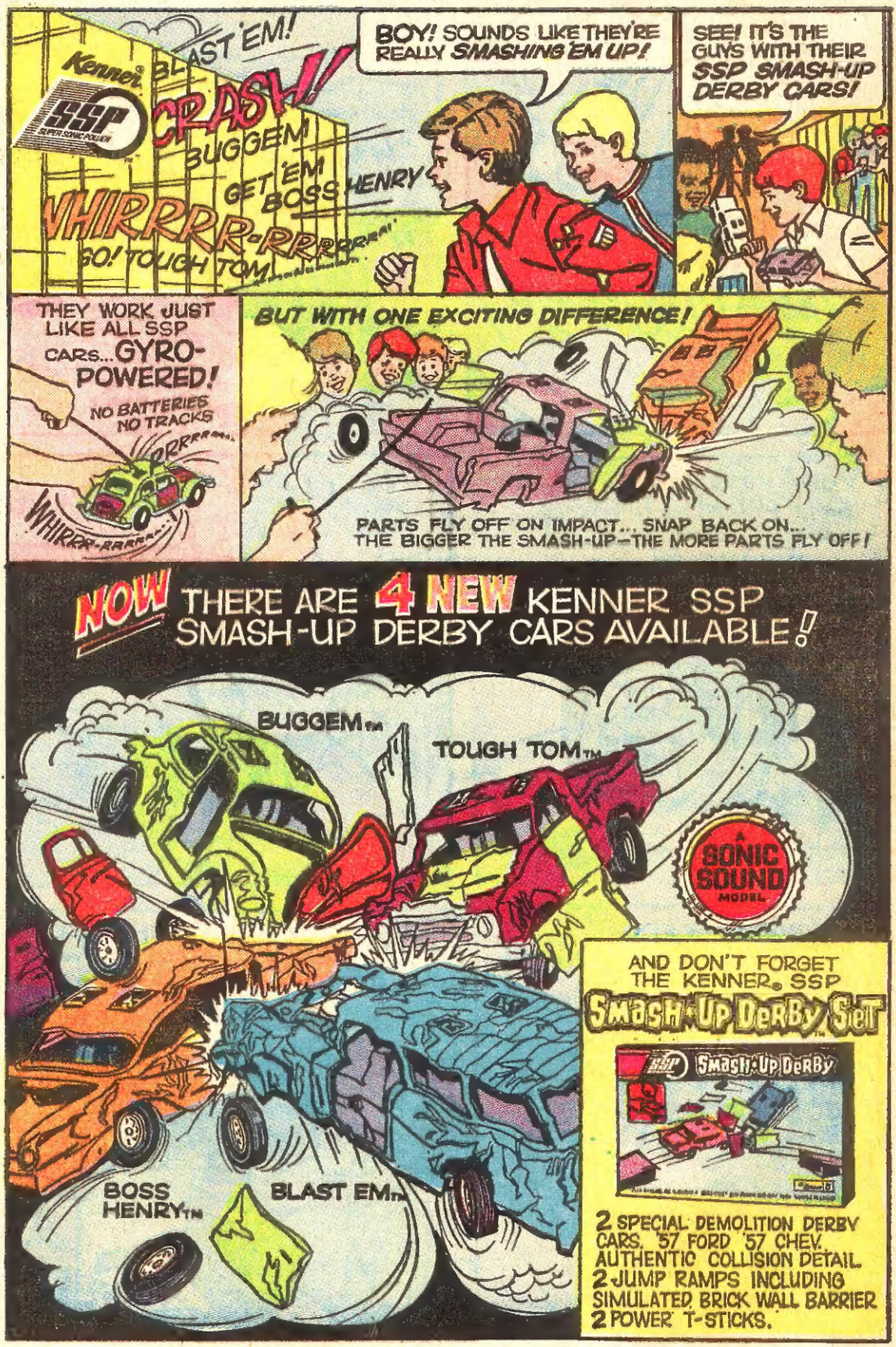

FRIENDLY YOUNG BOYS ALWAYS LIKE TO HAVE A DOG ROMPING ALONGSIDE THEM AS THEY PLAY!


... AND THEN, AGAIN - THERE ARE UNFRIENDLY YOUNG BOYS!
CLANG!
CLANG!

AN OLD LADY? SHE NEEDS A BIG DOG LIKE ME FOR PROTECTION!

SPLIT, BUSTER! WHO NEEDS YOU? DO YOU KNOW THE PRICE OF DOG FOOD TODAY?

YIPE! IS THAT EVER CUTE?
MAYBE I'VE BEEN WRONG ALL ALONG!
HOT DOG! HEY, HOT DOG! WHERE ARE YOU?
OH, THERE YOU ARE, DINGBAT! COME ON, MAN'S BEST FRIEND! IT'S TIME WE GOT HOME FOR DINNER!
BUZZ OFF, BUDDY! I'VE GOT A NEW DESTINY!
END


Kenner
SSP
SUPER SONIC POWER
BLAST 'EM!
CRASH!
BUGGEM
GET 'EM
BOSS HENRY
WHIRRRR-RRRRRRR!
GO! TOUGH TOM!
BOY! SOUNDS LIKE THEY'RE REALLY SMASHING 'EM UP!
SEE! IT'S THE GUYS WITH THEIR SSP SMASH-UP DERBY CARS!
THEY WORK JUST LIKE ALL SSP CARS... GYRO-POWERED!
NO BATTERIES NO TRACKS
BUT WITH ONE EXCITING DIFFERENCE!
PARTS FLY OFF ON IMPACT... SNAP BACK ON... THE BIGGER THE SMASH-UP—THE MORE PARTS FLY OFF!
NOW THERE ARE 4 NEW KENNER SSP SMASH-UP DERBY CARS AVAILABLE!
BUGGEM™
TOUGH TOM™
A SONIC SOUND MODEL
BOSS HENRY™
BLAST EM™
AND DON'T FORGET THE KENNER® SSP
SMASH-UP DERBY SET
SSP Smash-Up Derby
2 SPECIAL DEMOLITION DERBY CARS. '57 FORD '57 CHEV. AUTHENTIC COLLISION DETAIL.
2 JUMP RAMPS INCLUDING SIMULATED BRICK WALL BARRIER
2 POWER T-STICKS.

LI'L JINX
QUAINT PAINT!
I LOVE FINGERPAINTING, DON'T YOU, CHARLEY HAWSE?
YES! IT'S LOTS OF FUN, LI'L JINX!
CHARLEY!! WHAT ARE YOU DOING?
FINGERPAINTING!
HA! HA! THAT'S NOT THE WAY IT'S DONE!
LOOK! YOU FINGERPAINT YOUR WAY AND I'LL PAINT MINE!!
END

GET IN THE GROOVE FOR A GIANT FUN-IN!
FILL OUT THE COUPON BELOW AND ORDER THE COMICS OF YOUR CHOICE!

CUT OUT THIS COUPON

ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25c for EACH TITLE checked below:

- ☐ ARCHIE ANNUAL # 24
- ☐ REGGIE'S WISE GUY JOKES # 24
- ☐ EVERYTHING'S ARCHIE # 24
- ☐ JUGHEAD'S JOKES # 32
- ☐ ARCHIE'S PALS 'N' GALS # 75
- ☐ LITTLE ARCHIE # 76
- ☐ MADHOUSE ANNUAL # 10
- ☐ ARCHIE'S T.V. LAUGHOUT # 17
- ☐ ARCHIE'S JOKES # 198
- ☐ THE WORLD OF ARCHIE # 208
- ☐ BETTY & VERONICA SUMMER FUN # 199
- ☐ THE WORLD OF JUGHEAD # 209
- ☐ ARCHIE'S CHRISTMAS STOCKING # 203
- ☐ BETTY & VERONICA CHRISTMAS SPECTACULAR # 204
- ☐ BETTY & VERONICA SPECTACULAR # 201
- ☐ LI'L JINX GIANT LAUGHOUT # 39
- ☐ SABRINA # 10
- ☐ THE MAD HOUSE GLADS # 87
- ☐ THAT WILKIN BOY # 21
- ☐ JOSIE AND THE PUSSYCATS # 67

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE & ZIP _____

DEPT. 1/73

MAIL FOR YOUR CHOICE TODAY!

Never finished high school?

Now you can get a diploma without going back

You already know why it's important to have a high school education. You've probably learned the hard way that it can be pretty difficult to get the kind of job you want without one. No matter how hard you're willing to work.

What can you do about it?

Maybe you've thought of trying again to get a diploma. But you've suffered enough classroom "battle fatigue" to last you a lifetime. So you'd hate to travel that route again even if you could.

But what if we told you that there was now a much better way to get a high school education? An adult way, which gives you regular high school subjects and your choice of practical vocational subjects which help you get started in one of a number of profitable fields.

That's the unique Wayne School way. You do your reading and assignments in your spare time, in the relaxed atmosphere of your own home, and "turn in" your completed assignments by mail. You don't have to give up your present job. You don't have to study or travel to class at inconvenient times.

Wayne School
wants to help you finish high school at home

And you needn't be afraid of dropping out all over again, if you had trouble with school before. Wayne's specially prepared lessons make even difficult subjects much easier to take. And Wayne grades your assignments in private, by mail. You're free from competitive classroom pressures. You stay relaxed, and your progress is much smoother.

If you're 17 or over and not now in school, why not send for more information? Mail coupon for our free booklet, *"How to finish High School at home."* You're in for a pleasant surprise.

Send for free facts

Wayne School
417 S. Dearborn Street, Dept. 84-554
Chicago, Illinois 60605

Please send me your free illustrated booklet *"How to finish High School at home"* containing full information about your courses and teaching methods, and about opportunities for high school graduates.

Print
*Name*_____ *Age*_____

*Address*_____

*City*_____

*State*_____ *Zip*_____

W24

Jughead™ THE PACKAGE

LOOK AT THAT! MUCH TOO LARGE! I ALWAYS BUY MY SWEATERS BY MAIL FROM THE SAME PLACE! THEY SHOULD KNOW MY SIZE BY NOW!
I'M SENDING THEM A REAL SHARP NOTE!
AW, IT WAS PROBABLY AN ACCIDENT... BUT YOU'RE RIGHT! YOU'VE GOT TO KEEP THEM ON THEIR TOES!

YOU'RE NOT THE GREATEST WRAPPER I'VE EVER SEEN!
I'M NOT GETTING ANY POINTS FOR NEATNESS, ARCH! AS LONG AS IT HOLDS TOGETHER...WHO CARES?
...AS LONG AS IT HOLDS TOGETHER!
WELL, YOU KNOW THE OLD JONES' MOTTO!
"IF AT FIRST YOU DON'T SUCCEED, TIE, TIE, AGAIN!"
AW, GO ON! YOU'RE JUST STRINGING ME ALONG!

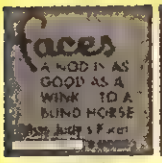
THIS'LL ONLY TAKE A SECOND!
SWISH
CRMMP
TUG
HOLD YOUR FINGER ON THAT STRING, WILL YOU, ARCH?
YANK!
ATTA BOY! NOW A COUPLE OF HALF HITCHES, A SQUARE KNOT OR TWO, AND...
VOILA!
SHEE..EESH!

OH, WELL, NOTHING TO BLOW YOUR COOL ABOUT! JUST A MINOR SET BACK! YOU KNOW THE OL' JONES' MOTTO!
SNAP!
IF AT FIRST YOU DON'T SUCCEED, TIE, TIE, AGAIN?
RIDICULOUS! THE JONES CLAN IS NOT GIVEN TO CHILDISH PUNS AND SILLY JOKES!
THEN HOW DO THEY EXPLAIN YOU?
I'LL IGNORE THAT!
EASE AND CARE! THAT'S THE ONLY WAY TO GET A JOB DONE!
SEE? ISN'T THAT A GREAT PACKAGE? STRONG! SECURE! READY TO TAKE ANYTHING THE POSTAL DEPARTMENT IS READY TO DISH OUT! RIGHT?
UH- WITH ONE POSSIBLE EXCEPTION, OLD BUDDY!
4

ER..SHOULDN'T THIS BE ON THE INSIDE OF THE BOX?
OH... FUDGE! TO USE AN OLD MARINE EXPRESSION!
BUT IT SHALL NOT DEFEAT THE UNDEFEATABLE JONES! TO THE GARAGE!
GARAGE?
I AM DONE WITH THIS EXASPERATING STRING! I WILL SECURE THIS PACKAGE WITH SOMETHING MORE EFFICIENT!
NAILS? RIVETS?
ELASTIC! I KNEW I HAD SOME LARGE ELASTIC BANDS HERE! IT STRETCHES WIDE AND SNAPS TIGHT! SIMPLE, STRONG AND VERY SATISFACTORY!
AS AN OLD, OLD OBSERVER OF JONES' ACTIVITIES, I'D LIKE TO SAY, "NO COMMENT!"
CONTINUED

Any 14 of these

If you join now and agree to buy ten more records (at regular Club prices)



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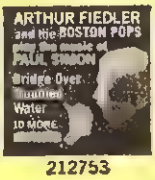

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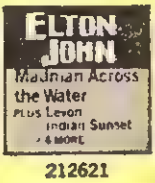

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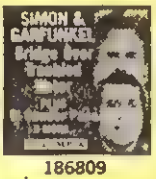

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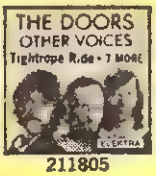

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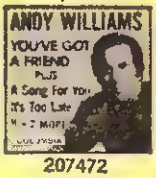


207472

211672

209544

206409

210146

202713

210195

210260

210153

196444

203885

hit records FOR ONLY $2.86

during the coming two years (you will have up to 300 records a month to choose from)

214403

214650

214981

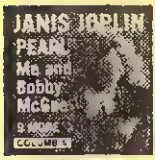
209981

212852

211540

209973

213728



198986

207993

196246

203539

195727

213926

202523

214353

210138

212654

211755

209726

213660

Yes, it's true! — if you join now, you may have ANY 14 of these records for only $2.86. Just mail the application at the right, together with your check or money order for $2.86. In exchange . . .

You agree to buy just ten records (at regular Club prices) in the coming two years — and you may cancel membership at any time after doing so.

Your own charge account will be opened upon enrollment . . . and the records you order as a member will be mailed and billed at the regular Club price of $4.98 or $5.98 each, plus processing and postage. (Multi-record sets are somewhat higher.)

You may accept or reject records as follows: every four weeks you will receive a new copy of the Club's music magazine, which describes the regular selection for each musical interest . . . plus hundreds of alternate selections.

. . . **if you do not want any record** in any month, just return the selection card provided by the date specified

. . . **if you want only the regular selection** for your musical interest, you need do nothing — it will be shipped to you automatically

. . . **if you want any of the other records offered,** just order them on the selection card and return it by the date specified

. . . **and from time to time** we will offer some special albums, which you may reject by returning the special dated form provided . . . or accept by simply doing nothing.

You'll be eligible for our bonus plan upon completing your enrollment agreement — a plan which enables you to get one record of your choice free (only 25¢ for processing and postage) for every one you buy thereafter. Act now — fill in and mail the application today!

Columbia Record Club
a service of Columbia House Terre Haute, Indiana 47808

457/872

COLUMBIA RECORD CLUB, Terre Haute, Indiana 47808

I am enclosing check or money order for $2.86 as payment for the 14 records below. Please accept my membership application. I agree to purchase ten records (at regular Club prices) during the coming two years, and may cancel membership any time thereafter. If I continue, I'll be eligible for your bonus plan.

Send these 14 records—I've enclosed check or money order for $2.86

All records will be described in advance in the Magazine, sent every four weeks. If I do not want any record, I'll return the selection card by the date specified . . . or use the card to order any record I want. If I want only the regular selection for my musical interest, I need do nothing—it will be sent automatically. From time to time, I'll be offered special albums which I may accept or reject by using the dated form provided.

MY MAIN MUSICAL INTEREST IS (check one only):

☐ Easy Listening ☐ Young Sounds ☐ Jazz
☐ Country ☐ Broadway & Hollywood ☐ Classical

☐ Mr.
☐ Miss
☐ Mrs. (Please print) First Name Initial Last Name

Address

City

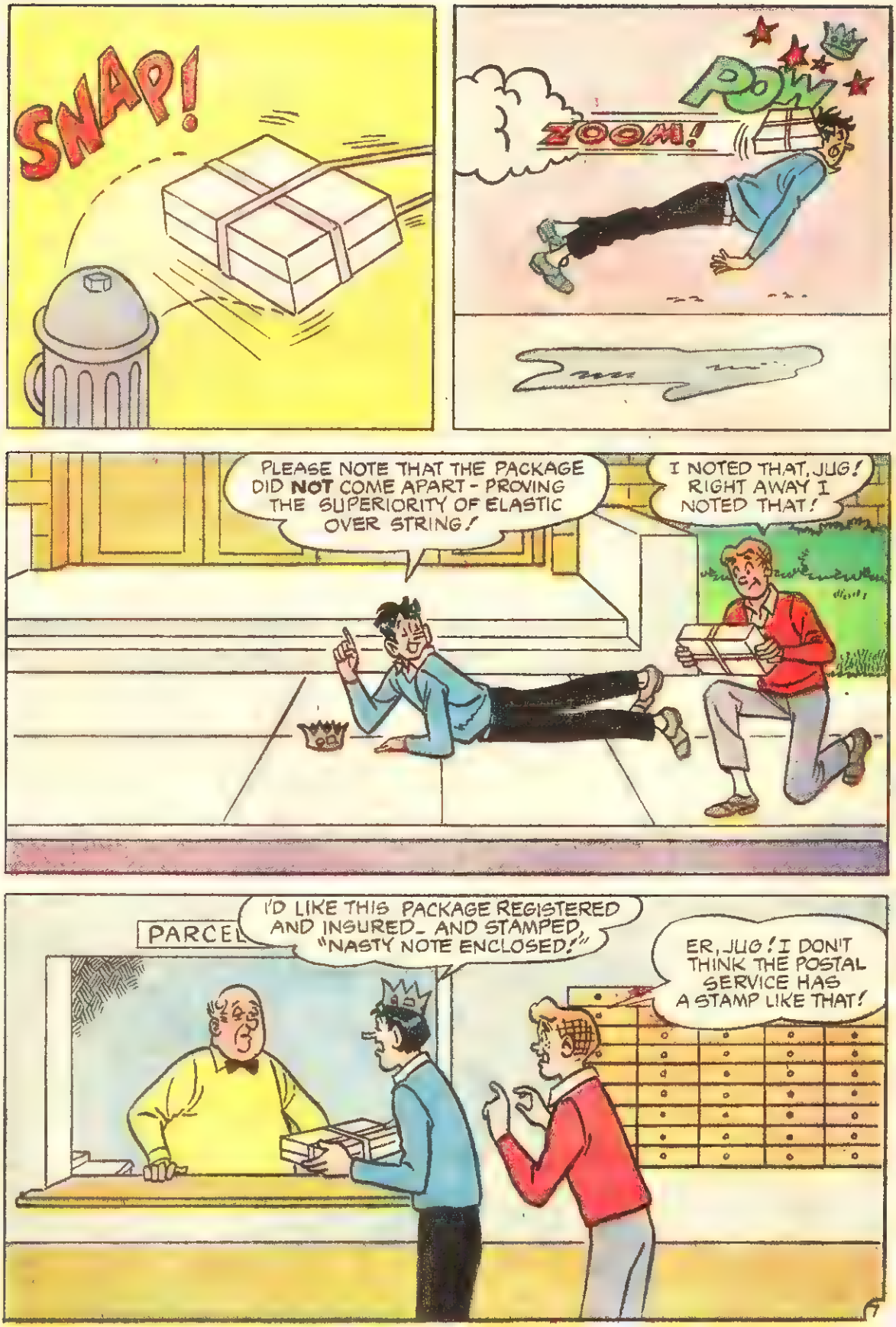
State Zip

Do you have a telephone? (check one) ☐ YES . . . ☐ NO

APO, FPO addresses: write for special offer

(BS-Z) DOC

HEY, ARCH! CATCH!
WATCH IT!
SWOOSH
JUST TESTING! NOW YOU'VE GOT TO ADMIT- THAT'S A WELL WRAPPED PACKAGE!
NOW TO THE POST OFFICE TO MAIL THIS THING!
WHY DON'T YOU SHOP LOCALLY!
YOU KNOW ME, ARCH! ALWAYS ON THE MARKET FOR A BARGAIN! I SHOP CHEAPER BY MAIL!


SNAP!
POW
ZOOM!
PLEASE NOTE THAT THE PACKAGE DID NOT COME APART - PROVING THE SUPERIORITY OF ELASTIC OVER STRING!
I NOTED THAT, JUG! RIGHT AWAY I NOTED THAT!
PARCEL
I'D LIKE THIS PACKAGE REGISTERED AND INSURED- AND STAMPED, "NASTY NOTE ENCLOSED!"
ER, JUG! I DON'T THINK THE POSTAL SERVICE HAS A STAMP LIKE THAT!

WE DON'T HAVE ANY DUMB STAMP LIKE THAT, KID! NOW LEMMEE SEE THE PACKAGE!
ALL RIGHT ALREADY! LET GO! I'M NOT GOING TO STEAL IT!
SORRY!
EEYOWTCH!
WHY? WHY DO I HAVE TO GET THE DINGBATS? POST OFFICES ALL OVER THE WORLD, BUT THE DINGBATS COME TO ME! THEY SHOULD CHANGE THE SIGN OUTSIDE TO READ, "DINGBAT POST OFFICE!"
TOUCHY, ISN'T HE?

ARE YOU GOING TO TAKE CARE OF THIS OR SHALL I TAKE IT TO THE POSTMASTER'S OFFICE?
PRESSURE! THEY ALWAYS PRESSURE YOU!
YOU SAID YOU WANTED THIS REGISTERED?
THAT I DID!
THEN TAKE IT TO THE WINDOW THAT SAYS, "REGISTERED MAIL!"
SOMETIMES PUBLIC SERVANTS FORGET WHO'S THE PUBLIC AND WHO'S THE SERVANT!
BOY! THE SERVICE AROUND HERE...
SO HELP ME.. THE NEXT GUY WHO CALLS ME A PUBLIC SERVANT IS GOING TO END UP A TOOTHLESS TAXPAYER!

I WANT THIS REGISTERED!
REGISTERED MAIL
WHOOSH!
ZONK!
EEP!
ZIP!
SIGH! IT'S NOT TOO BAD A FIT, REALLY! IT KIND OF LOOKS LIVED IN,..IF YOU KNOW WHAT I MEAN!
WHAT THE HECK, JUG! MAYBE YOU'LL GROW INTO IT!
END

INTRODUCING FOR THE FIRST TIME ON LONG PLAY 33 RECORDS...

EXCITING REAL LIFE STORIES OF YOUR FAVORITE SUPERSTARS

SHARE THEIR PERSONAL EXPERIENCES AND DISCOVER THE PASSIONS AND SECRET PLACES BEHIND THEIR MUSIC

Listen to:
What they're really like behind the scenes
Enter into their world ★ Away from the public spotlight

Find out:
About their heartbreaks ★ Their success ★ The fun things they enjoy doing most

Actually hear:
The words come alive ★ Get to know them better

201 Osmond Brothers

203 David Cassidy

202 Grand Funk Railroad

204 Bobby Sherman

YES – RIGHT IN YOUR VERY OWN HOME
YOU CAN LISTEN AND ENJOY THESE
SUPERSTAR REAL LIFE STORIES
with ORIGINAL MUSIC
by the Superstars

10-DAY MONEY BACK GUARANTEE

STEREO LONG PLAYING ALBUMS $3.00
8 TRACK AND CASSETTE TAPES $4.00

Also Available on Superstar Records & Tapes

205 Jackson Five 206 Elvis Presley 207 Three Dog Night 208 Rolling Stones

★ WHAT TURNS THEM ON! ★ WHAT TURNS THEM OFF!

FREE! I'LL MATCH WITH EACH ORDER!

newest sound sensation!

SEE SPECIAL DISCOUNT OFFER BELOW!

SUPERSTAR RECORDS 1674 Broadway, N.Y. N.Y. 10019

OK! Please rush me the guaranteed SUPERSTAR stereo recordings I've checked below. —Don't forget my FREE Love Patch.

Dept. A1 TITLE	Long-Playing Record	8-Track Cartridge	Tape Cassette

Amount Enclosed _____ Cash ☐ Check ☐ M.O. ☐ C.O.D. ☐

For each selection add 25¢ to cover postage and handling. Enclose $2.00 for C.O.D.

★ SPECIAL INTRODUCTORY DISCOUNT ★

Any 4 records or tapes for only $7.00 Any 8 records or tapes for only $12.00

NAME _____ (Please Print)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

110 FOREIGN STAMPS . . only 10c

from all corners of the world

ACT TODAY. We'll rush you this giant offer — 110 stamps from romantic Europe, the exotic Orient, the strange lands of Africa, enchanting South America. All genuine, all different — our greatest offer yet.

GET the fabulous stamps shown PLUS other exciting new and old issues. There are beautiful big pictorials, topicals, commemoratives — stamps from great empires and tiny republics. You'll find wild animals, far-off places and famous people on these wonderful stamps.

YOU GET mint and used — small and giant sized — odd shapes and sizes from Qatar, Grenada, Israel, Togo, many, many more.

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Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021.

JUGHEAD NO. 212 JAN. MEMBERSHIP — TWENTY-FIVE CENTS

1st PRIZE — $5.00

REPORTER
JENNIFER KOSTURA
13460 Borden Ave.
Sylmar, California 91342

Dear Archie.

One of man's greatest frontiers is the ocean. It nearly covers three-fourths of the earth or about 130,000,000 square miles. The ocean is divided into five major regions: The Antarctic, Arctic, Atlantic, Indian and Pacific Oceans. Besides these oceans, there are dozens of bays, gulfs, and seas, totaling about 9,000,000 square miles.

Since the earliest times the ocean has been important for transportation. Until the invention of the airplane, the sea provided the only route between many areas of the world.

The ocean floor is made of mountains, valleys and plateaus, exactly like the land surface of the earth. The average ocean depth is 12,500 feet. Most of the ocean floor is covered with remains of marine animals, rocks, stones, sand and gravel.

Temperatures of the ocean vary from 28°F. (freezing point of sea water) near the North and South Poles, to 86°F. near the Equator. At 100 feet below the surface, the water, even in the tropics, becomes extremely cold.

The ocean is an important source of food. People eat fish, shellfish, and even sea mammals. In some countries, such as Japan, seafood is an important part of the diet.

Last, but not least, I would like to tell you of the plant life and animal life in the sea. Sunlight can penetrate about a quarter-mile of ocean water. Below that level, there is no plant life. The ocean has a great variety of moss pastures, forests of tangled seaweed, and other types of strange and interesting marine plants. Billions of animals, ranging from microscopic one celled animals to huge whales, live in the sea.

2nd PRIZE — $3.00

REPORTER
KEVIN FURROW
165 South Tropical Trail
Merritt Island, Fla. 32952

Dear Archie,

I, as a 14 year old member of your groovy club, would like to speak out and express my opinion on pollution. Pollution has become a horrid thing these days, worse than a nightmare. Everywhere you go, you can see smoke, smog, beer cans, no return bottles, cigarette packs and a number of ugly things along public streets and highways. This is because the older generation had a pollution free environment and they took it for granted. In the recent decades they littered the streets and the industrial companies, for which they worked, belched dangerous amounts of poisons into the air we breathe, not knowing that it would bring our environment to its dangerously filthy condition. Since they evidently aren't going to do a cotton pickin' thing about it the younger generation will have to pay a high price unless they would like to wear gas masks before 1975! Somebody will have to do something if we want to live into the 1980's.

Your comics are the greatest and I say "LONG LIVE ARCHIE COMICS." and I hope there will be enough kids around in 1980 to keep your business prosperous.

* * *

3rd PRIZE — $2.00

REPORTER
JABBIE BOGAN
6581 Aires Rd.
Jacksonville, Florida 32210

Dear Archie.

I've been a member of your club for over a year, but this is my first letter to you.

The one thing I like the most is trying out new and exciting things. For instance, when I first tried to eat avocados, I thought I'd die. But now I just love them.

I also like to study scientific and artistic things. My four favorite things are: botany, the scientific study of experiments with plants; astronomy, the study of the solar system, stars, and other such related things; oceanography, the study of the ocean and how to save it; and last but not least, drawing and sketching people and places and scenes which will aid me in fashion.

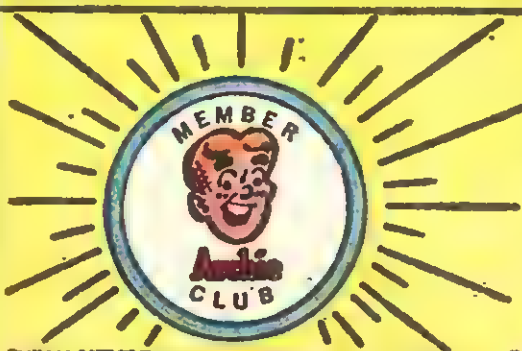
My other hobbies are reading (especially "Archie's" and mysteries), collecting of all kinds of knicknacks, rocks, shells, buttons, books, comics of all kinds, pamphlets, containing souvenirs to buy, and souvenirs of the places I've been to, and I create things from knicknacks I collect and from pine cones. But the thing I love most is making different things from the pictures in your mag.

4th PRIZE — $1.00

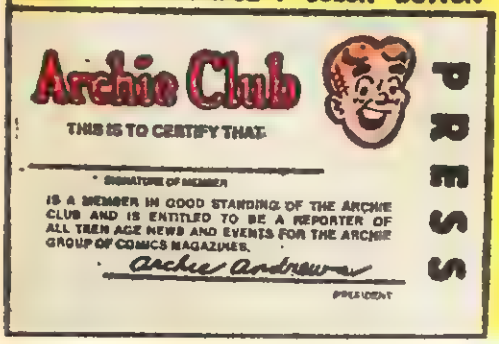
REPORTER
BILL CAMPBELL
Cainsville, Mo. 64632

Dear Archie,

I would like to tell you about my town's "Calamity Jane" celebration. We have one each fall because the famous "Calamity", noted western scout and friend of Wild Bill Hickok, was born in this community. There is a contest to choose "Miss Calamity Jane". Plays are given, depicting the early west. There is an old-time western parade, with about two hundred horsemen. Women in old-fashioned dress ride side-saddle. Men go by, with gambler's clothes, beards, and moustaches. Stagecoaches and covered wagons creak and rumble past. One man has a span of oxen which he drives. Wish you could all join us this year when we go back to the pioneer west for a day!



EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON


Archie Club
THIS IS TO CERTIFY THAT
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES.
Archie Andrews
PRESIDENT
PRESS

Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

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NAME _____ AGE _____
(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

REWARD $11,750.00

FOR THIS COIN!

Illustrated: 1804 silver dollar — 19,000 minted, only 12 accounted for — where are the rest?

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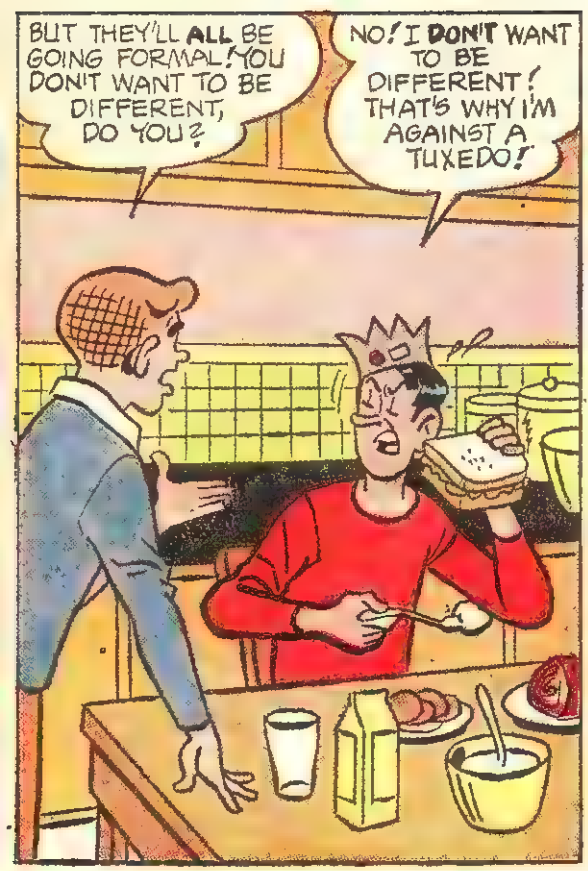
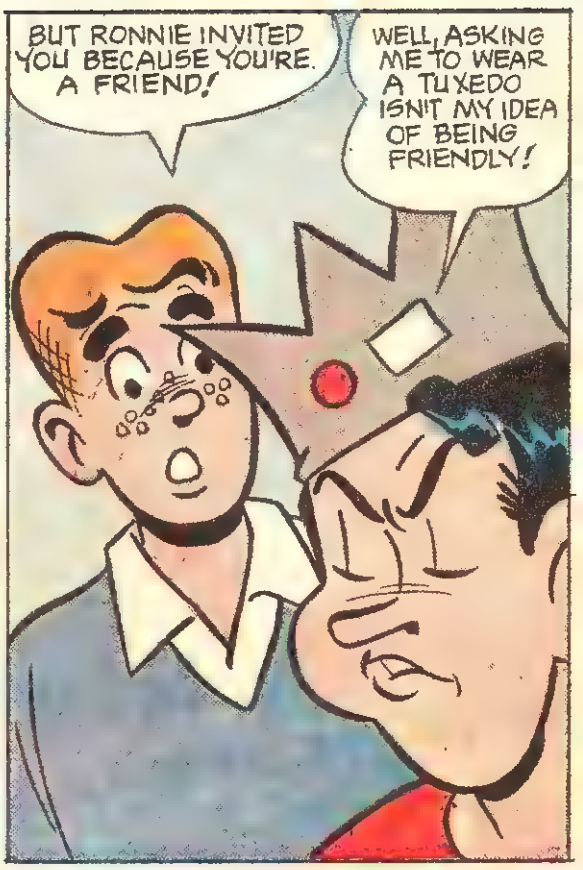
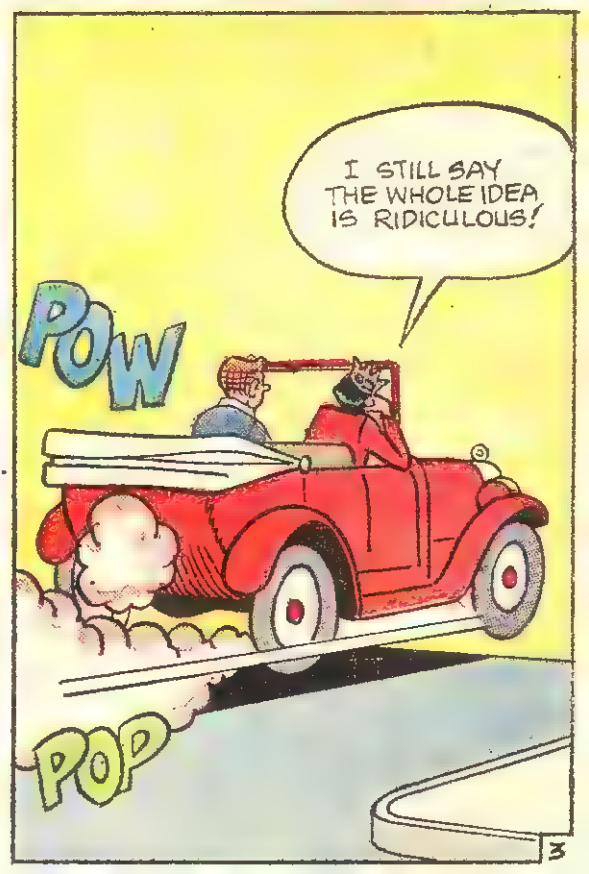
WHAT'S THAT, JUG, YOUR REPORT CARD?
OH, NUTS! THIS IS TERRIBLE!
Jughead
Jug Gets The Word
THAT'S BAD?
WORSE THAN THAT! IT'S AN INVITATION TO A PARTY FROM VERONICA!

BAD? IT'S WORSE THAN THAT! IT'S A FORMAL PARTY! SHE WANT'S ME TO WEAR A TUXEDO! SHEE-EESH!
WHAT'RE YOU BEEFING ABOUT? IT'S AN HONOR TO BE INVITED TO A PARTY AT THE LODGES! ALL THE BIG WIGS IN TOWN WILL BE THERE!
I DON'T CARE WHO'S GONNA BE THERE! FORMAL PARTIES ARE NOT MY THING!
THEY'RE STRICTLY ESTABLISHMENT AND I'M THE NEW GENERATION!
I DON'T DIG FORMALITY AND PROTOCOL! IT MAKES ME UNCOMFORTABLE!
GEE, I DON'T MIND CLIMBING INTO A TUX! IT KIND OF MAKES ME FEEL IMPORTANT!
MAYBE IT MAKES YOU FEEL IMPORTANT, BUT ANYTIME I WEAR A TUXEDO I FEEL LIKE A PENGUIN!


BUT THEY'LL ALL BE GOING FORMAL! YOU DON'T WANT TO BE DIFFERENT, DO YOU?
NO! I DON'T WANT TO BE DIFFERENT! THAT'S WHY I'M AGAINST A TUXEDO!


BUT RONNIE INVITED YOU BECAUSE YOU'RE A FRIEND!
WELL, ASKING ME TO WEAR A TUXEDO ISN'T MY IDEA OF BEING FRIENDLY!

OH, COME ON! YOU'RE NOT GOING TO AN EXECUTION!


I STILL SAY THE WHOLE IDEA IS RIDICULOUS!
POW
POP

YOU LOOK REAL COOL, JUG! THAT TUX FITS YOU LIKE A GLOVE!
YEAH! A CATCHER'S MITT! I STILL DON'T LIKE IT!
I DON'T KNOW WHY I CAN'T WEAR MY NEW TEE SHIRT AND SNEAKERS! I JUST HAD 'EM WASHED! WHY DO I HAVE TO GO FORMAL?
COOL IT!
BESIDES, YOU'LL ONLY HAVE TO WEAR IT FOR A FEW HOURS!
PARTY TIME...
THE ONLY THING KEEPING ME FROM TURNING AROUND AND GOING HOME IS THE THOUGHT OF THE GREAT FOOD AT VERONICA'S PARTIES!

GOOD EVENING, MR. LODGE!
GOOD EVENING, JUGHEAD! COME RIGHT IN!
IS ARCHIE HERE YET?
COME NOW, BOY! DON'T BE SHY! MINGLE WITH THE OTHERS!
BUT THEY'RE ALL STRANGERS! STRANGERS MAKE ME NERVOUS!
NONSENSE, BOY! THEY WON'T BITE YOU!
GO RIGHT IN AND MAKE YOURSELF RIGHT AT HOME! RELAX! BE YOURSELF!
YES SIR!
END

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Art Division, GKP-3
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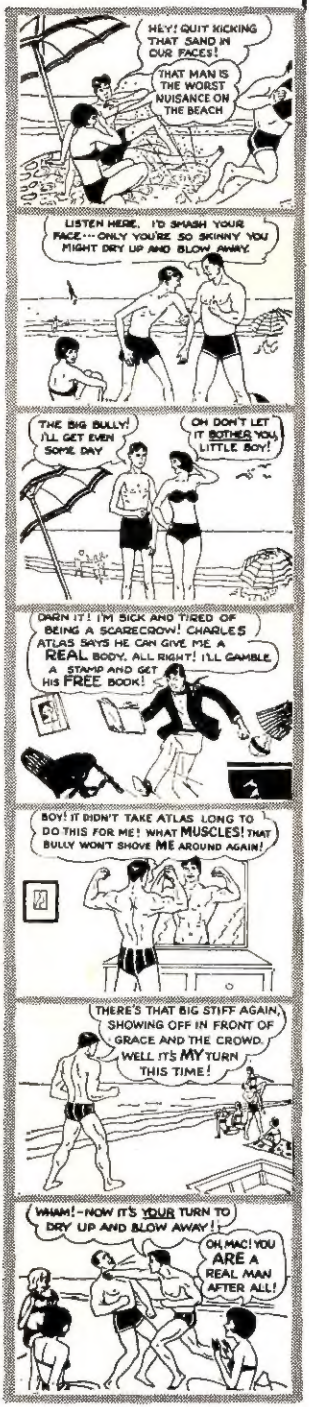
THE INSULT THAT MADE A MAN OUT OF 'MAC'


HEY! QUIT KICKING THAT SAND IN OUR FACES!
THAT MAN IS THE WORST NUISANCE ON THE BEACH
LISTEN HERE, I'D SMASH YOUR FACE... ONLY YOU'RE SO SKINNY YOU MIGHT DRY UP AND BLOW AWAY
THE BIG BULLY! I'LL GET EVEN SOME DAY
OH DON'T LET IT BOTHER YOU, LITTLE BOY!
DARN IT! I'M SICK AND TIRED OF BEING A SCARECROW! CHARLES ATLAS SAYS HE CAN GIVE ME A REAL BODY, ALL RIGHT! I'LL GAMBLE A STAMP AND GET HIS FREE BOOK!
BOY! IT DIDN'T TAKE ATLAS LONG TO DO THIS FOR ME! WHAT MUSCLES! THAT BULLY WON'T SHOVE ME AROUND AGAIN!
THERE'S THAT BIG STIFF AGAIN, SHOWING OFF IN FRONT OF GRACE AND THE CROWD. WELL IT'S MY TURN THIS TIME!
WHAM!—NOW IT'S YOUR TURN TO DRY UP AND BLOW AWAY!
OH, MAC! YOU ARE A REAL MAN AFTER ALL!

CHARLES ATLAS, World's No. 1 Body Builder, says:

Don't Be Half A Man!

Let ME SHOW How I Can Make You a Real HE-MAN From Head to Toe — in Just 15 Minutes a Day! Take a good honest look at yourself! Are you proud of your body — or are you satisfied to go through life being just "half the man" you could be? No matter how ashamed you are of your present physical condition — or how old or young you are — the "sleeping" muscles already present in your body can turn you into a real HE-MAN! Believe me, I know — because I was once a skinny, scrawny 97-pound half-alive weakling! People used to laugh at my build and make fun of me. I was ashamed to strip for sports or the beach . . . shy of girls . . . afraid of healthy competition.

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MAGNETIC PERSONALITY? "Dynamic-Tension" makes you alive with vitality the husky that men respect and women admire.

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- ☐ BIG ARM MUSCLES
- ☐ BROAD BACK & SHOULDERS
- ☐ TIRELESS LEGS
- ☐ MORE WEIGHT
- ☐ MAGNETIC PERSONALITY

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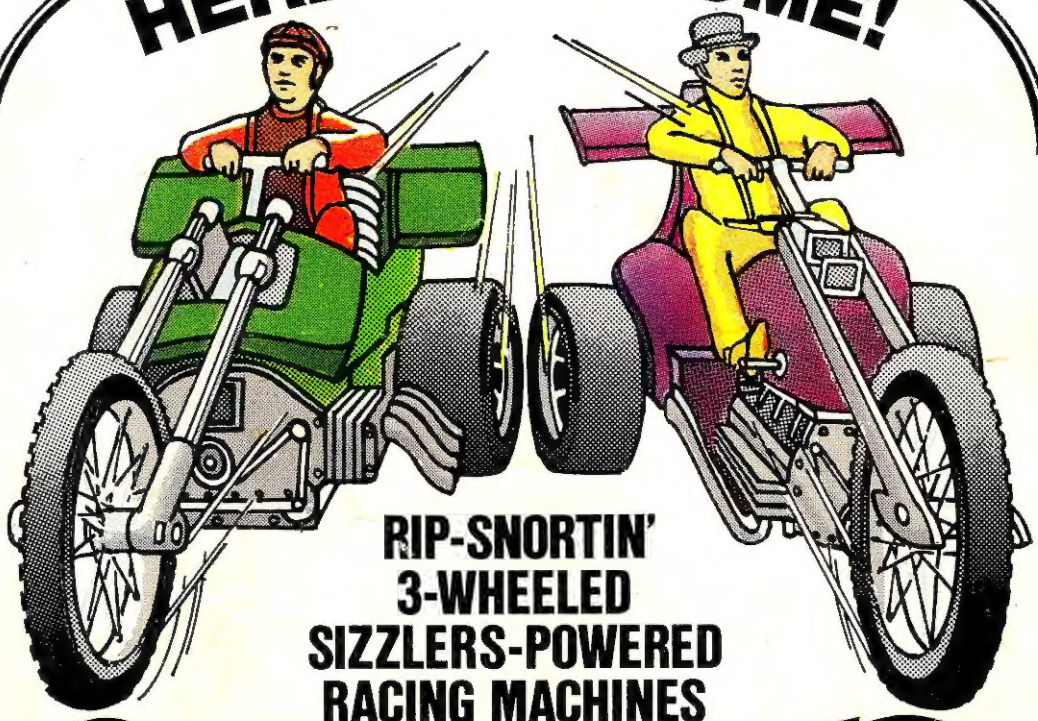
HERE THEY COME!



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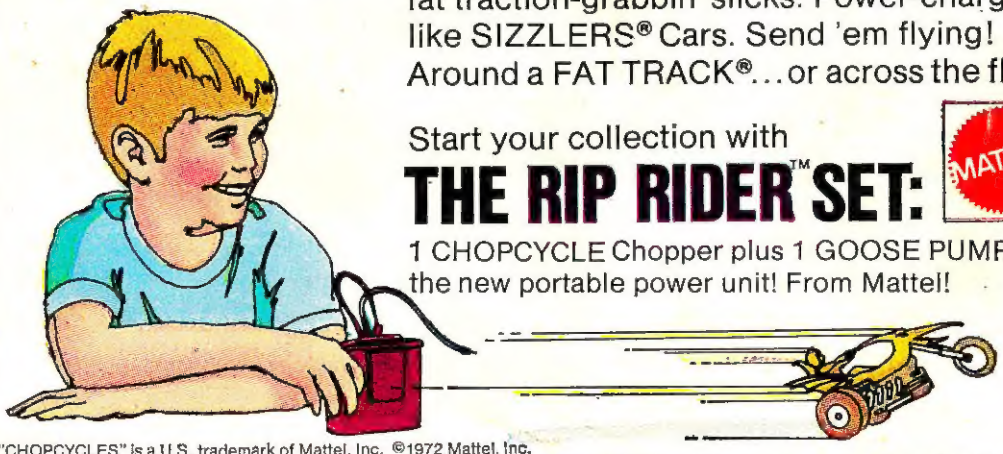

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